

# SIÂN JONES: Curriculum Vitae

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**WEB:** [www.sianjones.net](http://www.sianjones.net)

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## CAREER TO DATE

### **Web Designer** (September 2001 – present)

*Freelance.* [www.sianjones.net](http://www.sianjones.net)

Web interface design and HTML/CSS development.

My design work draws on all-round expertise in graphic design, branding and advertising both online and offline (including web design, email campaigns, banners, identity and print collateral). My work is creative and ideas-driven and appreciates the need for simplicity, clarity and usability.

#### **A few recent URLs:**

[www.iceandfire.co.uk](http://www.iceandfire.co.uk)

[www.desirethefilm.com](http://www.desirethefilm.com)

[www.tetg.net](http://www.tetg.net)

[www.peterstark.co.uk](http://www.peterstark.co.uk)

[www.servicedofficeadvisor.com](http://www.servicedofficeadvisor.com)

[www.moneybox.ai](http://www.moneybox.ai)

[www.bestatcruises.com](http://www.bestatcruises.com)

[www.matthewdunning.com](http://www.matthewdunning.com)

[www.easemassage.co.uk](http://www.easemassage.co.uk)

[www.missandmrs.co.uk](http://www.missandmrs.co.uk)

[maddialexander.myshopify.com](http://maddialexander.myshopify.com)

[www.livingpictures.org.uk](http://www.livingpictures.org.uk)

[www.eastmidlandstrains.co.uk](http://www.eastmidlandstrains.co.uk) (at ILN)

Please see [www.sianjones.net](http://www.sianjones.net) for more URLs and print design examples.

### **Web Designer** (June 2008 – present)

*Employed on a freelance basis by 4D Interactive.* [www.4dinteractive.co.uk](http://www.4dinteractive.co.uk)

Clients include Kooma, Chatbox, Gay Network – email newsletter design, mobile/WAP, banners, graphics, and general updates.

### **Web Designer** (July 2005 – March 2006)

*6 month contract at ILN Digital.* [www.iln.co.uk](http://www.iln.co.uk)

Clients include GNER, South West Trains and Hoverspeed. Responsible for the redesign of ILN's corporate website. I continue to work for ILN on an as-and-when basis.

### **Web Designer** (2001 – 2004)

*Employed on a freelance basis by s w a m p, Leeds.*

### **Web Designer** (April 2000 – September 2001)

*Fi System Brand New Media, Leeds*

Employed as a production assistant, promoted to designer in May 2000. Clients include Canon, Durex, Heinz, H Barr, Powergen and Tesco.

### **Writer (freelance)**, (January 2000 - July 2001)

*Queercompany.com & Fable, London*

### **Administrator, New Media Recruitment** (September 1999 – April 2000)

*Charterhouse IT Recruitment/Eselecta, Leeds.*

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## CAREER SKILLS

A web designer/developer & graphic designer with 9 years industry experience working for clients ranging from blue chip to small business, e-commerce to arts organisations. Work includes web, branding and print projects (identity, marketing materials, logos, brochures, flyers etc.).

- A conceptual thinker.
  - Excellent communication skills.
  - Motivated and positive.
  - Detail orientated.
  - Proactive and disciplined.
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## DESIGN AND TECHNICAL SKILLS

### Software/design skills:

Excellent Photoshop skills. Also Illustrator, ImageReady, Fireworks, InDesign, QuarkXpress, Dreamweaver. Photography and illustration skills.

### Coding/development skills:

Hand coding (X)HTML and CSS (with some knowledge of PHP and JavaScript).

Good awareness of online accessibility, usability and SEO issues and experience of dealing with cross browser issues. Ample experience of building HTML templates for CMS driven sites, including MSNMC & DotNetNuke, email campaigns, Wordpress and Shopify.

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## QUALIFICATIONS

### BA (Hon) Fine Art (1<sup>st</sup>)

*(Fine Art Practice and Theoretical Studies in The Elements of the History and Criticism of Art.)*

### Foundation Diploma in Art and Design (Merit)

**3 A Levels:** Art (A), History (B), English (C)

**11 GCSEs**

**DRIVING LICENCE** Full (12 years)

**D.O.B.** 01/06/1976

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## REFERENCES

Available upon request.